## Rectal Book

Dance Unlimited of Paradis will produce a recital book with pictures of the students, recital program order, business advertisements, and congratulatory ads. It is not mandatory to sell ads but highly encouraged as a way to express support and feature a photograph of your dancer. Families are encouraged to sell ads to businesses and extended family members not only to help reduce out of pocket expenses, but to build advertising support within our strong community. All ads sold will be printed in color and located in the back of the recital book. Each family will receive one recital book, however more will be available for purchase.

Each dancer that sells at least $\$ 85$ in ads will have a color picture in the front of the book as well as a special trophy on stage at the recital.

## 2024 Advertisement Prices

Full page Ad: $\$ 210$ (includes one picture on the Ad) (\$10 for each additional picture)
½ Page Ad: $\$ 160$ (includes one picture on the Ad)

1/4 page Ad: $\$ 100$ (no picture on this size ad)

Congratulatory Ad: \$85 per dancer (3 lines of print/text)

Only cash and business checks will be accepted!!!

## How and When to Submit Ads

ALL ADS must be typed and placed in a sealed envelope or emailed to DUofParadis@gmail.com in JPEG format by 8:30 PM on Thursday, February 29 ${ }^{\text {th }}$. Please fill out the Ad Submission Form located on the last page of this attachment, and turn in with payment.

## Examples of Advertisements

Full Page Ad: $\$ 210$ (includes one picture)


## ½ Page Ad \$160 (includes one picture)



## ¼ page Ad: \$100 (no picture)



## Congratulatory Ad: \$85 per dancer (3 lines of print/text)




## 2024 Cover Girl and Ad Contest

## Cover Girl Winner Package (Minimum of $\$ 3000$ in ads)

- Featured on the Front Cover of the 2023-2024 Recital Book
- 2 Full Page Color Pictures in the front of Recital Book
- Spotlight Page to include photo and Biography
- Free Year of Tuition for the 2024-2025 dance year
- Front row reserved seats at the dance recital
- Presentation on stage at the conclusion of the Recital with trophy and gift


## $2^{\text {nd }}$ Place winner Package (Minimum of $\$ 2500$ in ads)

- 2 Full Page Color Pictures in the front of the Recital Book
- \$500 towards tuition for the 2024-2025 dance year
- Reserved Seats at the dance recital
- Presentation on stage at the conclusion of the Recital with trophy and gift


## $3^{\text {rd }}$ Place Winner Package (Minimum of $\$ 2000$ in ads)

- 1 Full Page Color Picture in the front of the Recital Book
- \$375 towards tuition for the 2024-2025 dance year
- Reserved seats at the dance recital
- Presentation on stage at the conclusion of the Recital with trophy and gift


## $4^{\text {th }}$ Place Winner Package (Minimum of $\$ 1500$ in ads)

- 1 Full Page Color Picture in the front of the Recital Book
- \$250 towards tuition for the 2024-2025 dance year
- Reserved Seats at the dance recital
- Presentation on stage at the conclusion of the Recital with trophy and gift


## $5^{\text {th }}$ Place Winner Package (Minimum of $\$ 1000$ in ads)

- 1 Full Page Color Picture in the front of the Recital Book
- \$150 towards tuition for the 2024-2025 dance year
- Reserved Seats at the dance recital
- Presentation on stage at the conclusion of the Recital with trophy and gift


## Ad Contest Deadline is Thursday, February $29^{\text {th }}$ at 8:30 PM

(Winners will be determined by the highest dollar amount of ads sold)

## Ad Submushom Fown

Child's Name: $\qquad$
Contact Information:
Email: $\qquad$
Phone number: $\qquad$

Ad size:
$\square$ Full Page Ad (\$210)
$\square$ Additional Picture (\$10 each)
$\square$ Half Page Ad (\$160)
$\square 1 / 4$ Page Ad (\$100)
$\square$ Congratulatory Ad (\$85)
Grand Total

| Qty. | Total |
| :--- | :--- |
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## Payment Method:

Cash
$\square$ Business Check

## Ad submitted:

$\square$ Typed and Printed
$\square$ Emailed to DUofParadis@gmail.com in JPEG format

